

BALLARD DESIGNS®

ABOUT THE JULIANA UPHOLSTERED COLLECTION

Thank you for your interest in our Juliana Upholstered Collection. We developed this informational packet to take the guesswork out of making your selection and placing your order. However, if you have questions not addressed below, please call us at 800-535-8776. One of our representatives will be glad to assist you.

DESIGN & CONSTRUCTION

Formal sophistication in a delightfully updated silhouette. Our Juliana Sofa and Chair are finished with a tight back framed in hand tacked pewter nailhead trim. Petite rolled arms and exposed tapered legs take the transitional look from classic to contemporary. Loose T-shaped seat cushion has a foam core cocooned in channeled down proof ticking for the perfect blend of give and support. The Ottoman is finished with clean lines and comfy pillow top for a crisply tailored look.

UPHOLSTERY & FINISH

Order your Juliana with any of our extensive curated fabrics online or send us your own fabric for a truly custom look. Finishes: Fossil, Latte, Walnut, Flannel or Sierra. Features brass or pewter nailheads.

ORDERING AND DELIVERY

To place an order, please call 800-535-8776.

ITEM	ITEM#
86" Sofa w/Brass Nailheads	US497
86" Sofa w/Pewter Nailheads	US498
96" Sofa w/Brass Nailheads	US793
96" Sofa w/Pewter Nailheads	US794
Chair w/Brass Nailheads	US597
Chair w/Pewter Nailheads	US598
Ottoman	US649

Please note: Send continuous yardage only; we cannot use multiple pieces of material. **Yardage must be on a bolt, not folded.**

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CUSTOMER'S-OWN-MATERIAL (COM) INFORMATION FOR THE JULIANA UPHOLSTERED COLLECTION

FABRIC REQUIREMENTS

Please Note: All fabric must be at least 54" wide.

NON-RAILROADED					
ITEM NAME	PLAIN FABRIC	1"-14" REPEAT	15"-24" REPEAT	25"-27" REPEAT	28"-36" REPEAT
86" Sofa	14½ yd	15½ yd	16 yd	16½ yd	17 yd
96" Sofa	17 yd	18 yd	19 yd	19½ yd	20 yd
Chair	8 yd	8½ yd	8½ yd	9 yd	9½ yd
Ottoman	3 yd	3½ yd	3½ yd	3½ yd	4 yd

RAILROADED					
ITEM NAME	PLAIN FABRIC	1"-14" REPEAT	15"-24" REPEAT	25"-27" REPEAT	28"-36" REPEAT
86" Sofa	11 yd	12 yd	12½ yd	13 yd	14 yd
96" Sofa	13 yd	14½ yd	15 yd	15½ yd	16½ yd
Chair	6 yd	6½ yd	7 yd	7 yd	7½ yd
Ottoman	2½ yd	3 yd	3 yd	3 yd	3 yd

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ABOUT BALLARD'S "CUSTOMER'S-OWN-MATERIAL" SERVICE

What does the "Customers-Own-Material" Service mean? If you enjoy a truly custom décor, we allow you to combine your choice in fabric with the quality of our products. This allows you to supply the material with which your furniture will be made.

SELECTING YOUR FABRIC

What fabrics will we NOT accept?

- Leather
- Silk
- Vinyl
- Fabric with flaws
- Sheets
- Rugs
- Quilted pieces
- Striped patterns or plaids for tufted furniture (tufting process distorts the stripes)

Other helpful things to know when selecting your fabric:

- If your fabric features a central design, we will make every effort to center it on your item, if you specify on the order form.
- Any stripes will be arranged vertically, unless you request horizontal striping.
- We only accept continuous yardage.
- Contrasting fabrics only accepted on select items (please call for details).
- **Inadequate fabric WILL delay your order.**
- **We reserve the right to refuse the fabric if it will compromise the quality of the piece.**
- **Many customers choose a Ballard Fabric-by-the-Yard for their COM; please call for information or see our selection online.**

PREPARING AND SENDING YOUR FABRIC

How should you prepare the fabric you send?

- Inspect the fabric for flaws.
- See the attached page for yardage requirements; Yardage must be on a bolt, NOT folded.
- Measure carefully (excess fabric cannot be returned).

How do you order this service and what to do then?

- Please call 1-800-535-8776 or email com@ballarddesigns.net to request an order form. (You must have this form to avoid delays).
- Please cut a small swatch (at least 1" sq.) and staple to your order form with the correct side facing up (this precautionary measure helps insure that your fabric is identifiable to the order form in the unlikely event they were to become separated).
- Please indicate on your order form if your fabric will be sent in separate packages.
- Please make sure the mailing label of your package has the exact address printed on the order form.
- Please also provide your name, return address and a phone number where you can be reached.
- An estimated delivery time is available when you place your order.
- Fabric and completed order form must be received before we can place your order.

Please note: All COM furniture is made to order. Therefore, these items are non-returnable.

If you have ANY concerns or would like to place an order, please call our Product Specialists at 800-535-8776.

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ABOUT “RAILROADED” FABRIC IN CUSTOM UPHOLSTERY

To help you select fabric that will result in a top-quality custom look for your COM upholstered furniture, we’ve put together the additional guidelines below.

NON-RAILROADED FABRIC:

Generally, fabric patterns are printed or woven vertically along the bolt. Since most fabrics are 54" wide, a sofa upholstered in a vertical-print fabric will usually have two seams, as shown in Figure 1.
note: upholstering with vertical-print fabrics generally requires more yardage than is needed with horizontal-print fabrics; see below.)

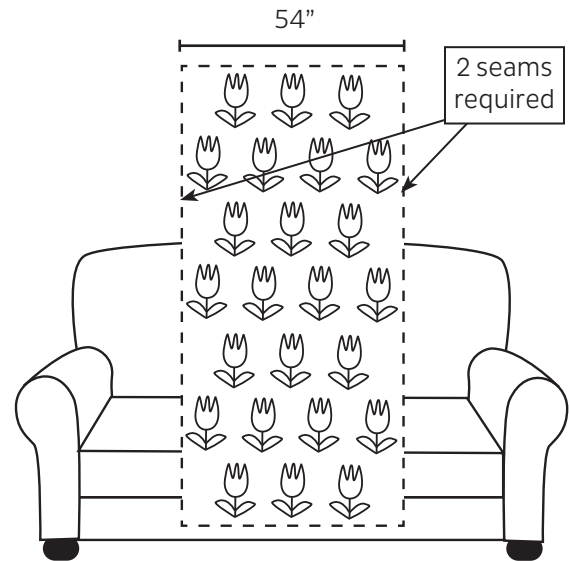


Figure 1

RAILROADED FABRIC:

Sometimes, the fabrics pattern is printed or woven horizontally across the bolt (see Figure 2).

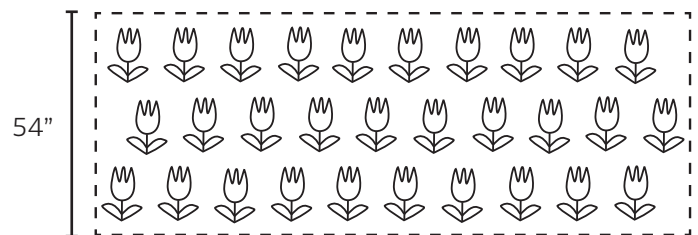


Figure 2

In upholstery terminology, this means that the fabric runs across the furniture horizontally, thereby eliminating vertical seams and providing a more professional look, as shown in Figure 3.

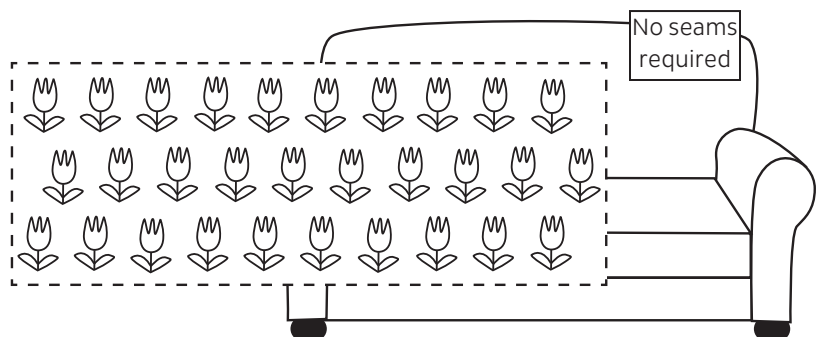


Figure 3

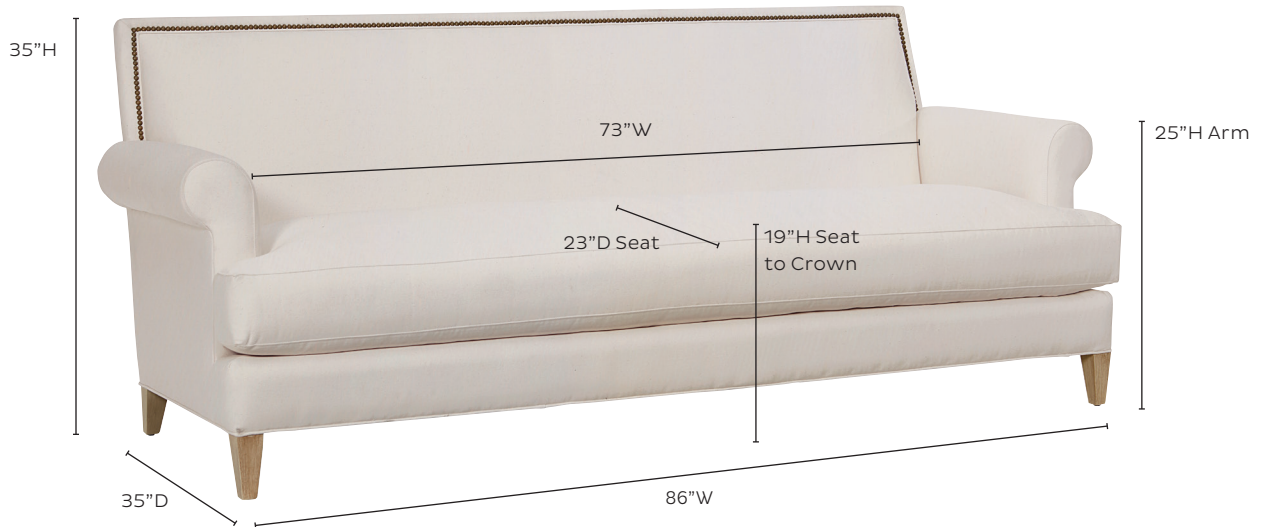
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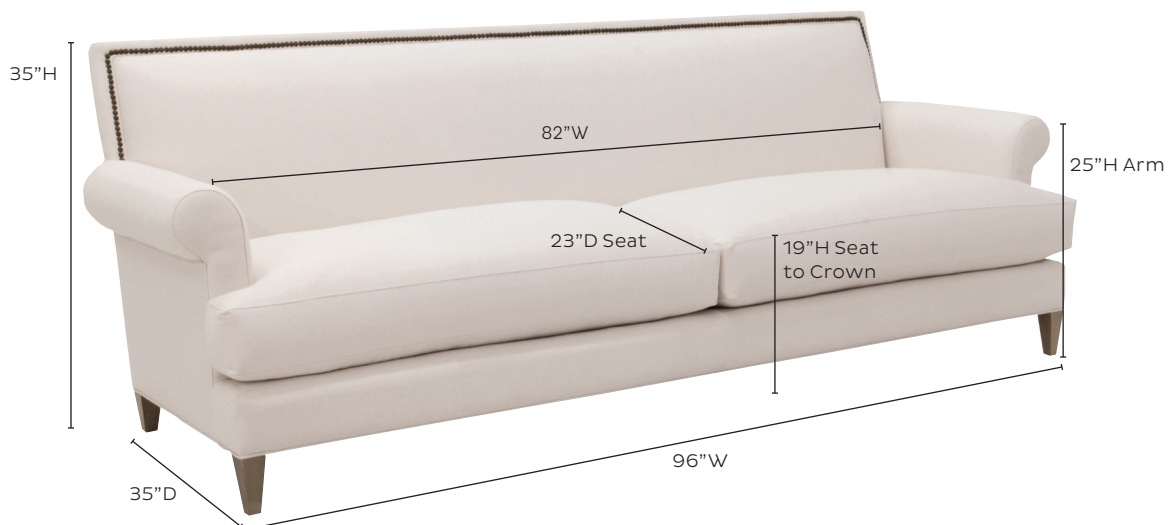
ABOUT THE JULIANA UPHOLSTERED COLLECTION

DIMENSIONS* SEE NOTE

86" SOFA W/BRASS NAILHEADS (US497)
86" SOFA W/PEWTER NAILHEADS (US498)



96" SOFA W/BRASS NAILHEADS (US793)
96" SOFA W/PEWTER NAILHEADS (US794)



*Due to manufacturing variances, all upholstery dimensions can vary up to 1/2".

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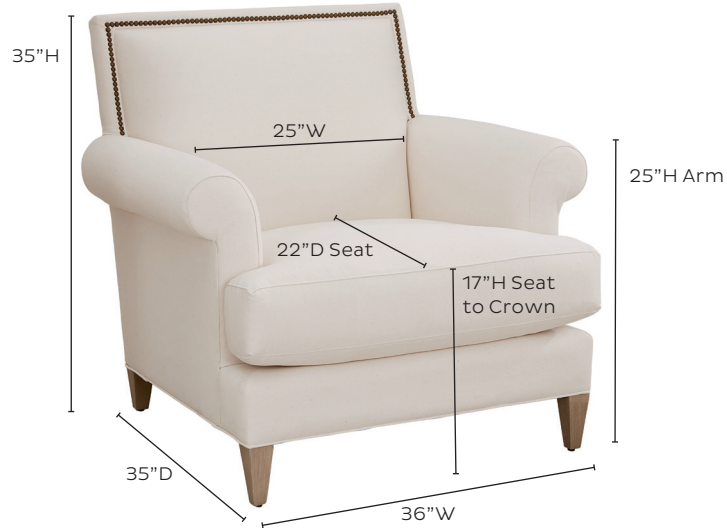
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ABOUT THE JULIANA UPHOLSTERED COLLECTION

DIMENSIONS* SEE NOTE

CHAIR W/BRASS NAILHEADS (US597)
CHAIR W/PEWTER NAILHEADS (US598)



OTTOMAN (US649)



*Due to manufacturing variances, all upholstery dimensions can vary up to 1/2".

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