BALLARD DESIGNS

ABOUT THE NAILHEAD PARSONS CHAIR

Thank you for your interest in our Nailhead Parsons Chair. We developed this informational packet to take the guesswork out of making your selection and placing your order. However, if you have questions not addressed below, please call us at 800-535-8776. One of our representatives will be glad to assist you.

DESIGN & CONSTRUCTION

Inspired by the perennial success of our classic Parsons Chair, we designed this version with a slightly higher back and deeper seat for those who love to linger over after-dinner coffee. Hardwood frame is richly padded and hand covered with distinctive brass or pewter nailhead trim and tailored split corner skirt. Made in the USA.

UPHOLSTERY & FINISH

Order your Nailhead Parsons Chair with any of the following Fabric Options: **1)** Off-White Twill; **2)** Special Order in any fabric from our extensive Library or **3)** send us your own. Go online to view all fabric options with pricing, or see a selection of our best-selling Essentials and Designer favorites. Available with casters or without casters. Nailhead options: Brass or Pewter.

ORDERING AND DELIVERY

To place an order, call 800-535-8776 or order online at www.ballarddesigns.com.

CUSTOMER'S-OWN-MATERIAL (COM) INFORMATION FOR THE NAILHEAD PARSONS CHAIR

FABRIC REQUIREMENTS

Please Note: All fabric must be at least 54"wide.

RAILROADED

Item	Item#	Plain Fabric	1"-14" Repeat	15"-24" Repeat	25"-27" Repeat	28"-36" Repeat
Nailhead Parsons Chair	UD030	4 yd	4 yd	4 3/4 yd	4 3/4 yd	4 3/4 yd

NONRAILROADED

Item	Item#	Plain Fabric	1"-14" Repeat	15"-24" Repeat	25"-27" Repeat	28"-36" Repeat
Nailhead Parsons Chair	UD030	4 yd	4 yd	5 yd	5 yd	5 yd

Please note: Send continuous yardage only; we cannot use multiple pieces of material. ***Yardage must be on a bolt, not folded.***

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BALLARD DESIGNS

ABOUT BALLARD'S "CUSTOMER'S-OWN-MATERIAL" SERVICE FOR THE NAILHEAD PARSONS CHAIR

Enjoy a truly custom decor, combining your choice in fabric with the quality of Ballard Designs. For the ultimate in decorating versatility, we offer our Customer's-Own-Material (COM) service that allows you to supply the material with which your furniture will be upholstered. This information packet answers frequently asked questions about COM; if you have concerns not addressed here, call us at 800-535-8776.

Please note: All COM furniture is made to order. *Therefore, these items are non-returnable.*

SELECTING YOUR FABRIC

To ensure the professional quality of your custom furniture, please read the important details below.

- Before sending your fabric to us, please inspect it for flaws.
- If your fabric is woven with a front and a back, please clip off the bottom corner of the order form and pin it to the side of your fabric that you prefer as the front.
- We cannot use leather, quilted or silk materials for COM.
- Please do not send contrasting fabrics, welt or fringe.
- If your fabric features a central design, we will make every effort to center it on your item, if you so specify on the order form.
- Any stripes will be arranged vertically, unless you request horizontal striping.
- Because inadequate fabric will delay your order, and excess fabric cannot be returned, please measure carefully.
- If you have any questions about the suitability of your fabric choice, please call 800-535-8776 and ask one of our Product Specialists for guidance.

ORDERING AND DELIVERY

If you are ordering Nailhead Parsons Chair in a fabric you will be sending to us, complete the attached form and enclose it with your fabric. *We must have this form before we can proceed with your order. Please cut from your fabric a small swatch (at least 1"Sq.) and staple it to your order form with the correct side facing up. In the unlikely event that your material and order form become separated, this precaution will assist us in determining to which customer the fabric belongs.

If your fabric and order form will be sent to us in separate packages, please indicate so on your order form. On the mailing label of the package in which the fabric arrives, it is very important that you send it to the exact address printed on the order form. (For your convenience, the order form includes a pre-printed label that you may clip out and use.) Please also provide your name and return address so that we are certain from whom the material was sent. Regardless of your choice of material, please note that the base price of each item is in addition to the cost of your fabric. An estimated delivery time is available when you place your order.

* Many customers choose a Ballard Fabric-by-the-Yard for their COM items; please call for swatches and additional information.

See the attached page for information regarding required yardage.

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BALLARD DESIGNS

ABOUT "RAILROADED" FABRIC IN CUSTOM UPHOLSTERY

To help you select fabric that will result in a top-quality custom look for your COM upholstered furniture, we've put together the additional guidelines below.

NON-RAILROADED FABRIC:

Generally, fabric patterns are printed or woven vertically along the bolt. Since most fabrics are 54" wide, a sofa upholstered in a vertical-print fabric will usually have two seams, as shown in Figure 1. note: upholstering with vertical-print fabrics generally requires more yardage than is needed with horizontal-print fabrics; see below.)

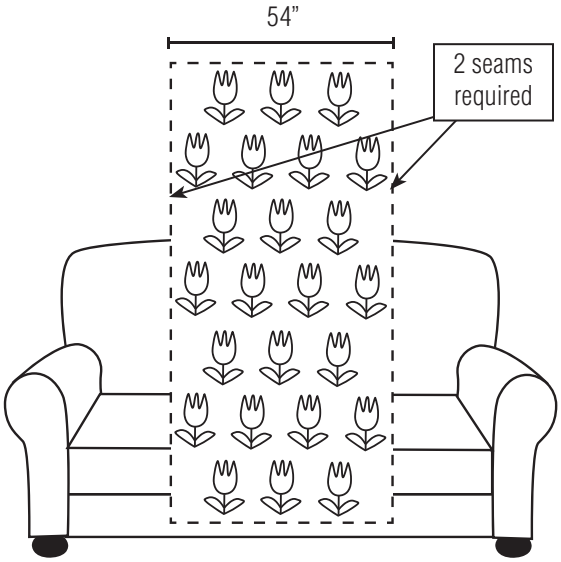


Figure 1

RAILROADED FABRIC:

Sometimes, the fabrics pattern is printed or woven horizontally across the bolt (see Figure 2).

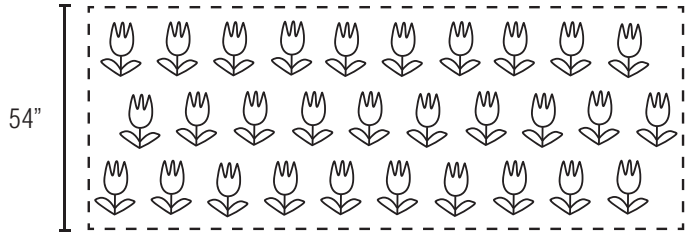


Figure 2

In upholstery terminology, this means that the fabric runs across the furniture horizontally, thereby eliminating vertical seams and providing a more professional look, as shown in Figure 3.

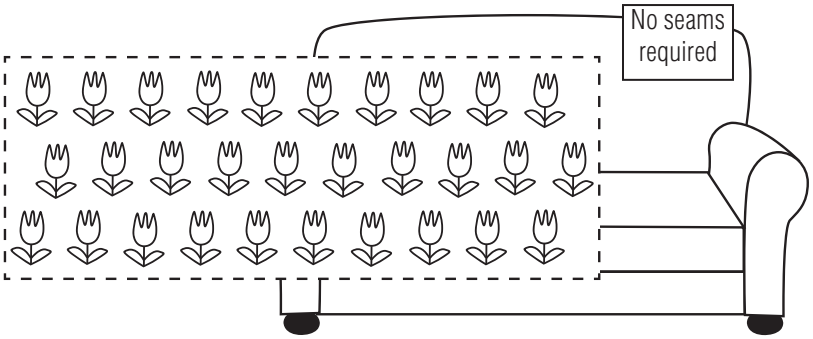


Figure 3

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BALLARD DESIGNS

ABOUT THE NAILHEAD PARSONS CHAIR

DIMENSIONS

NAILHEAD PARSONS CHAIR WITHOUT CASTERS (UD032)
NAILHEAD PARSONS CHAIR WITH CASTERS (UD030)



Available with Brass or Pewter Nailheads

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COM UPHOLSTERED ORDER FORM

ALL INFORMATION MUST BE COMPLETE OR YOUR ORDER WILL BE DELAYED

1) Please check one of the following boxes:

[ ] I am ordering: [ ] Nailhead Parsons Chair without Casters (UD032) [ ] Nailhead Parsons Chair with Casters (UD030) to be upholstered in my own material. I have eclosed the specified amount of continuous yardage, *prewashed (if machine-washable)* fabric *(multiple pieces cannot be accepted)*.

Nailhead Finish: [ ] Brass [ ] Pewter

[ ] My fabric (in the amount specified) is being sent separately, labeled with my name and address.

2) Please complete, if applicable:

Place the design/pattern of my material in the following manner: _____

_____

3) Please provide all of the following shipping information:

Ship my order to the following name and address: Name: _____

Daytime phone (_____) _____-_____ Address: _____

Evening phone (_____) _____-_____ State: _____ Zip: _____

Catalog source code (numeric code in the shaded bar on the catalog's back cover) _____

Please indicate amount and method of payment:

Item Base Price ___ units @ $_____ each = $_____

Item Base Price ___ units @ $_____ each = $_____

Tax: OH residents, GA and FL residents as applicable. $_____

UPS Delivery $_____

Standard S&H Charges $_____

TOTAL PRICE $_____

[ ] CHARGE: Circle type of card and fill in all blanks. VISA DISCOVER MASTERCARD AMEX

Account # _____

Expiration Date (required) _____

Cardholder's Signature: _____

Cardholder's Billing Address (if different from ship-to address above): _____

_____

[ ] CHECK OR MONEY ORDER ENCLOSED: Make check payable to Ballard Designs. Sorry, no CODs or cash. Orders paid by check will be held until check clears.

4) I request that Ballard Designs follow the above instructions. I HAVE READ THIS INFORMATION PACKET CAREFULLY AND UNDERSTAND THAT BECAUSE THIS IS A CUSTOMIZED ORDER, CHANGES OR CANCELLATIONS ARE NOT POSSIBLE ONCE PRODUCTION HAS BEGUN. I recognize that the delivery of my COM order is based upon when Ballard receives the appropriate yardage from me. Finally, I acknowledge that COM ITEMS ARE NOT RETURNABLE FOR REFUND OR EXCHANGE.

Signature_____ Date _____

5) When complete, send this form to:

RETURN TO: _____

_____

_____

BALLARD DESIGNS

ATTN: BALLARD DESIGNS CALL CENTER
COM DEPT. - GATE 51
5568 WEST CHESTER ROAD
WEST CHESTER, OH 45069

For convenience and accuracy, cut out the box above and use it as a mailing label on your package.

FABRIC FRONT

Please clip a piece of your fabric to the front of this form with the correct side facing up. Then, mail your fabric and the order form to us, using the label at left. **Note: Fabric must be on a bolt, not folded.**