

# EXCLUSIVE OFFER *to the Trade*

## DESIGNER PROGRAM BENEFITS INCLUDE:

- **MERCHANDISE DISCOUNTS**

10% off all orders

15% off each order of \$500-\$999

20% off each order of \$1,000+

- **DESIGNER-ONLY PRESENTATION BINDER**

After we receive your completed application, you will receive a complimentary binder designed especially for the trade. It's organized to make it convenient for you to make presentation boards and present individual items or product groups to your clients.



- **ENHANCED SHIPPING SERVICES**

In-stock items deliverable by UPS are upgraded to 2-day select service upon request (excludes freight and oversized items).

- **EXCLUSIVE NOTICE OF SALES & DISCOUNTS**

not advertised to the public.

- **PERSONALIZED SERVICE**

Access to a dedicated full time "assistant" six days a week. Your assistant has extensive product knowledge and you can ask for her by name when you call 800-536-7391.

- **ONLINE CUSTOM SHOP**

See our fabrics on your favorite Ballard Designs furniture style online at our Custom Shop. You can also view our entire product assortment 24 hours a day at [www.ballarddesigns.com](http://www.ballarddesigns.com)

**Questions? Call 800-536-7391**

# BALLARD DESIGNS

DECORATE WITH STYLE

To apply, fax the following items to 800-635-7384:

- this completed application
- any one of the following: state professional license (e.g. interior designer, architect); proof of current ASID membership; interior design certification (e.g. NCIDQ)
- resale or tax certificate (for design-based business)

## THE DESIGNERS PROGRAM MEMBERSHIP APPLICATION

First Name

Last Name

Business Name or Title

Billing Address

Mailing Address

Please send my catalog to (check one)  Billing Address  Mailing Address

Key Code (in dark green box on back cover)

E-mail \*

Telephone (main)

Telephone (alternate)

Fax

\* E-mail address required to access online designers-only website and to receive order confirmation.

### TERMS OF MEMBERSHIP

- <sup>1</sup> Program is available solely to member; discount privilege is non-transferable to clients, purchasing agents or any other third party.
- <sup>1</sup> Member must place orders.
- <sup>1</sup> Payment is due at time of order.
- <sup>1</sup> Shipping charges are not discounted.

Proof of design-based business is required.

We do not offer wholesale discounts or discounts to retail businesses. By accepting membership in this program, you agree that you will purchase Ballard Designs merchandise for the sole purpose of conducting business with an individual client, and that you will not purchase Ballard Designs merchandise for the purpose of reselling such merchandise to the general public through retail stores, the Internet, printed materials, or any other means.

All images, copy, and designs (collectively, "Materials") are either the property of, or used with permission by, Ballard Designs. The use of these images by you, or anyone else authorized by you, is prohibited unless specifically permitted by Ballard Designs. Any unauthorized use of the Materials may violate copyright laws, trademark laws, the laws of privacy and publicity, and communications regulations and statutes. Your membership in the program should not be construed as granting, by implication or otherwise, any license or right to use any trademark, service mark, or other Materials without the written permission of Ballard Designs or the applicable third party that may own the trademarks, service marks, or Materials. Membership may be denied or terminated at any time, with or without cause, in Ballard Designs' sole discretion.

As a member of Ballard Designs Designers Program you are granted the authority to reproduce images as is required to conduct business with your individual interior design and decorating clients.

Please send my Free Designers Presentation binder immediately.

Do not send a Designers Presentation binder at this time, I understand I may request one at a later date.

**Phone:** 800-536-7391

**Fax:** 800-635-7384

**Email:** designer\_program@ballarddesigns.net

**Address:** Ballard Designs Designers Program  
5568 West Chester Road  
West Chester, OH 45069  
Attn: Ballard Designs Team

Signature

Date

Please make a copy of this application for your records.

Thank you for your interest in our Designers Program. We look forward to serving you soon.

**Questions? Call 800-536-7391**