

EXCLUSIVE OFFER

to the Trade

DESIGNER PROGRAM BENEFITS INCLUDE:

- **MERCHANDISE DISCOUNTS**

10% off each order of \$300-\$499

15% off each order of \$500-\$999

20% off each order of \$1,000+

- **DESIGNER-ONLY PRESENTATION BINDER**

After we receive your completed application, you will receive a complimentary binder designed especially for the trade. It's organized to make it convenient for you to make presentation boards and present individual items or product groups to your clients.



- **ENHANCED SHIPPING SERVICES**

In-stock items deliverable by UPS are upgraded to 2-day select service upon request (excludes freight and oversized items).

- **EXCLUSIVE NOTICE OF SALES & DISCOUNTS**

not advertised to the public.

- **PERSONALIZED SERVICE**

Access to a dedicated full time "assistant" six days a week. Your assistant has extensive product knowledge and you can ask for her by name when you call 800-536-7391.

- **ONLINE CUSTOM SHOP**

See our fabrics on your favorite Ballard Designs furniture style online at our Custom Shop. You can also view our entire product assortment 24 hours a day at www.ballarddesigns.com

Questions? Call 800-536-7391

DESIGNER PROGRAM MEMBERSHIP APPLICATION

To apply, fax the following items to 800-635-7384:

- this completed application
- resale or tax certificate (for design-based business)
- any one of the following: state professional license (e.g. interior designer, architect); proof of current ASID membership; interior design certification (e.g. NCIDQ)

Date _____

First Name _____

Last Name _____

Business Name or Title _____

| | |
|-----------------|-----------------|
| Billing Address | Mailing Address |
| | |
| | |

Please send my catalog to (check one) Billing Address

Mailing Address

Key Code (in dark green box on back cover) _____

E-mail (please provide for advance notice of sales and other designer-only offers) _____

Telephone (main) _____

Telephone (alternate) _____

Fax _____

- Please send my Free Designer Presentation binder immediately.
- Do not send a Designer Presentation binder at this time, I understand I may request one at a later date.

Proof of design-based business is required. We do not offer wholesale discounts or discounts to retail businesses. Membership may be denied if proof of design-based business cannot be verified.

Thank you for your interest in our Designer Program. We look forward to serving you soon.

Phone: 800-536-7391
Fax: 800-635-7384
Email: designer_program@ballarddesigns.net
Address: Ballard Designs Designer Program
 5568 West Chester Road
 West Chester, OH 45069
 Attn: Donna Cecere

TERMS OF MEMBERSHIP:

- Program is available solely to member; discount privilege is non-transferable to clients or purchasing agents.
- Member must place orders.
- Open accounts are not offered.
- Discount applies to merchandise prices in the catalog. Shipping charges are not discounted.
- Discount may not be applied to sale items or used in conjunction with any other offer.

Signature

Date

Questions? Call 800-536-7391